

第1回 横浜 統合型リゾート産業展

1st JAPAN IR EXPO in Yokohama

January 20th, 2020

JAPAN IR EXPO in Yokohama Executive Committee

1st JAPAN IR EXPO in Yokohama
Seminars and Presentations by Experts from Japan and Abroad.
To be held on January 29th (Wed.) & 30th (Thu.) at PACIFICO Yokohama

“Japanese-style IR” experts give special seminars

Information has been released about speakers of special seminars in 1st JAPAN IR EXPO in Yokohama (organizer: JAPAN IR EXPO in Yokohama Executive Committee / Co-organizer: Integrated Resort (IR) Yokohama Promotion Council) on January 29th (Wed.) & 30th (Thu.) at PACIFICO Yokohama. Superiority of Yokohama as a potential destination for an IR will be analyzed by 4 speakers including an expert of international tourism, an urban innovation specialist, and an IR advisory firm in Yokohama.

DAY1 January 29th (Wed.)



10:30a.m.-11:15a.m.
Kazuaki Sasaki
Professor,
Department of International
Tourism Management,
Toyo University



11:30a.m.-11:55a.m.
Toshihide Hirahara
Deputy Mayor,
City of Yokohama

DAY2 January 30th (Thu.)



10:30a.m.-11:15a.m.
Yu Kawazoe
Professor, Graduate School of
Urban Innovation
Dean, College of Urban Sciences,
Yokohama National University



1:30p.m.-2:15p.m.
Masayo Watanabe
Sub Leader, EY Japan Integrated
Resort Support Office
EY ShinNihon Senior Manager

Presentations by leaders of IR operators

Key persons from IR operators, who are interested in Japanese IR, will give presentations about prospect of IR in Yokohama and size of investment on the first day of the exhibition (January 29th).

[Operators' presentations: speakers] *Could be changed

12.40pm~1.10pm



Satoshi Okabe
General Manager, Galaxy Entertainment Japan

1.20pm~13.50pm



Tan Hee Teck
President, Genting Singapore

2:00pm~2:30pm



George Tanasijevich
CEO/President of Marina Bay Sands,
Managing Director for Global Development, Las Vegas Sands

2:40pm~3:10pm



Lawrence Ho
Chairman and CEO, Melco Resorts & Entertainment

3:20pm~3:50pm



zHaruki Satomi
President and Group COO, SEGA SAMMY HOLDINGS

4:00pm~4:30pm



Chris Gordon
President, Wynn Development

-For visitors : Invitation cards or visitor pre-registration is required to visit the exhibition. Please bring two of your business cards.

-To attend the special seminars : Those who have registered from official website will be prioritized.

-To attend the operators' presentations : No registration is required. Please come to the "Seminar Venue".

<" JAPAN IR EXPO in Yokohama" Outline>

Title : 1st JAPAN IR EXPO in Yokohama

Dates : 29th & 30th January 2020

Venue : PACIFICO Yokohama (1-1-1, Minato Mirai, Nishi-ku, Yokohama 220-0012, JAPAN)

Organizer : JAPAN IR EXPO in Yokohama Committee

Co-organizer : Integrated Resort (IR) Yokohama Promotion Council

Secretariat : Innovent,Inc. (NBF Minami-Aoyama Bldg. 2F, 3-1-31 Minami-Aoyama, Minato-ku, Tokyo, 107-0062, Japan)

Official Website : <https://www.ir-expo.jp/yokohama-ir/>

【Media Contact】

JAPAN IR EXPO in Yokohama Committee Secretariat (Innovent,Inc.)

Tel: 03-6812-9422 Mail : y-ir-expo@innovent.co.jp

1st JAPAN IR EXPO in Yokohama

Press Registration Sheet

〈FAX : 03-5413-8830〉

If you wish to report, please send this Press Registration Form by fax or register from the official website.

- Reception process on the exhibition day will be informed beforehand of the day.
- You may receive future IR-related information.
- Please note that press registration may be declined by the secretariat, in case applicants are regarded not eligible, such as a freelancer who does not have medium.

Please place a check mark in applicable item

<input type="checkbox"/> Pre-interview ※Interview to JAPAN IR EXPO in Yokohama Committee (Innovent,Inc.) in Minato-ku, Tokyo	During the exhibition <input type="checkbox"/> 29th Jan (Wed.) <input type="checkbox"/> 30th Jan (Thu.)
Shooting <input type="checkbox"/> Photography <input type="checkbox"/> Movie <input type="checkbox"/> None	Number of visitors

Company name	
Media title	
Address	
Department	Position
Name	TEL
FAX	Mobile Phone
E-MAIL @	

Please fill this form if you have a publication plan of this exhibition in your medium

Media title
Date of release
Content

【Press Contact】

JAPAN IR EXPO in Yokohama Executive Committee (Innovent,Inc.)

TEL : 03-6812-9422 FAX : 03-5413-8830

Mail : v-ir-expo@innovent.co.jp 担当 : Kato (Ms.)