

1st JAPAN IR EXPO in Hokkaido

Press Release

August 8th, 2019

JAPAN IR EXPO in Hokkaido Executive Committee

1st JAPAN IR EXPO in Hokkaido

To be held at AXES Sapporo on December 11th (Wed) 12th (Thu), 2019
Supported by The Federation of Hokkaido Chamber of Commerce and Industry, Hokkaido Economic Federation, Hokkaido Keizai Doyukai, and Hokkaido Tourism Organization

JAPAN IR EXPO in Hokkaido Executive Committee (chairman: Masato Hori / Secretariat: Innovent, Inc.) will hold the "1st JAPAN IR EXPO in Hokkaido" at AXES Sapporo on December 11th (Wed) & 12th (Thu), 2019.

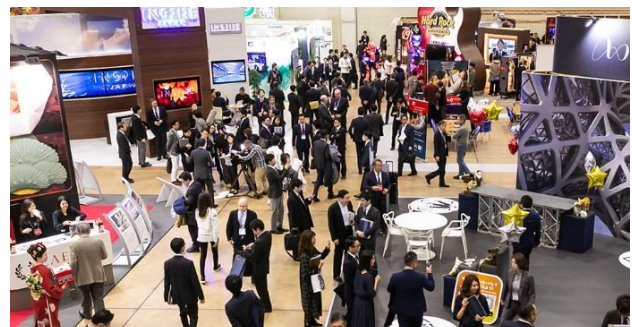


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In July 2018, the Specific Complex Tourism Facilities Area Development Bill, the so-called IR Bill, passed and was approved by the Diet. As a result, the development of complex tourism facilities including casinos will progress in Japan, which promote long-stay tourism. In response to the great success of the "1st Hokkaido IR Showcase" held in January 2019, the demand for trade shows of the "IR industry" is increasing. Therefore, we have decided to hold an exhibition that brings together products and services indispensable for Japanese IR.



"1st Hokkaido IR Showcase" on Jan. 9, 2019
Opening Ceremony (Ribbon Cutting Ceremony)



"1st Hokkaido IR Showcase" on Jan. 9&10, 2019
Exhibition Hall

Create opportunities to enter the newly born IR market

This exhibition will be held for the first time in Hokkaido as an exhibition specializing in the IR industry, which is expected to create a huge market. This exhibition will create opportunities for local companies in Hokkaido to enter the IR industry.

Official support by leading economic organizations in Hokkaido

It is decided that this exhibition, which contributes to the economic revitalization of Hokkaido, will be supported by 4 economic organizations in Hokkaido: The Federation of Hokkaido Chamber of Commerce and Industry, Hokkaido Economic Federation, Hokkaido Keizai Doyukai, and Hokkaido Tourism Organization.

Recruiting exhibitors

JAPAN IR EXPO in Hokkaido is currently looking for exhibitors. Please seize this opportunity to enter the IR industry and to acquire new sales channels (the application will close when the space is sold out).

[Contact info for inquiry] TEL : 03-6812-9422

JAPAN IR EXPO in Hokkaido Executive Committee Secretariat (Innovent,Inc.)

<“JAPAN IR EXPO in Hokkaido” Exhibition Outline>

Title : 1st JAPAN IR EXPO in Hokkaido
Date : December 11th (Wed) 10:00~17:00 & 12th (Thu) 10 : 00~16 : 00
Venue : AXES Sapporo (4-3-55 Ryutsu-center, Shiroishi-ku, Sapporo)
Organizer : JAPAN IR EXPO in Hokkaido Executive Committee
Secretariat : Innovent,Inc.
(2F Minami-Aoyama Bldg. 3-1-31 Minami-Aoyama, Minato-ku Tokyo 107-0062)
Supporter : Tomakomai city, Tomakomai IR Promotion Council, The Federation of Hokkaido Chamber of Commerce and Industry, Hokkaido Economic Federation, Hokkaido Keizai Doyukai, Hokkaido Tourism Organization
Official web : <https://www.ir-expo.jp/hokkaido-ir/>

[Contact details for Press]

JAPAN IR EXPO in Hokkaido Executive Committee
Secretariat (Innovent,Inc.)

Tel: 03-6812-9422 (Person in charge : Tomoko Kato) Email : v-ir-expo@innovent.co.jp

If you would like to collect information about the exhibition in advance or during the exhibition, please contact the above-mentioned person in charge or register from the "Press registration" form on the official website.